



making carbon visible

a picture tells a thousand words...

Climate change is emerging as *the* global issue of the 21st century. Whilst some people are starting to take action, society as a whole is still struggling to decide on the appropriate responses.

At CarbonSense we believe that a key part of the problem is one of invisibility. The carbon that we use to power our transport, homes and businesses; and the emissions that result, are all invisible in the landscape of our lives. Our solution is to make greenhouse gases visible.

The climate actions of organisations and their people are also invisible or inaccessible – real change is lost in a haze of numbers and spreadsheets. Positive stories of change need to be told.

Forward thinking organisations need to make their own carbon visible in ways that connect their stakeholders both to the scale of the problem, and the steps they are taking to change.

CarbonSense brings together science, technology and communication skills to help your organisation to make your own carbon visible. We use real data in ways that are engaging and meaningful using appropriate scale and dynamics.



image: Adam Nieman

We can help you develop carbon visibility and show carbon emission and reductions for publications, presentations and websites by creating:

- engaging static 3-D snapshots
- 3-D animation over time (past data & future projections)
- geographical representations using Google Earth
- near / real-time displays

The benefits for your organisation in doing this are wide-ranging:

- aids creative carbon decision-making
- provides critical visual feedback
- delivers effective climate change communication

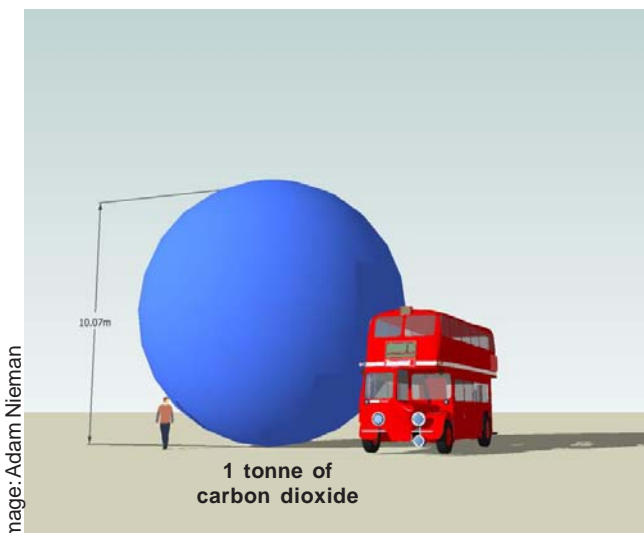


image: Adam Nieman

Over the last five years CarbonSense has become highly regarded as an active, independent and insightful voice in the field of climate change and carbon, helping many businesses and other organisations towards climate leadership.

carbonsense
creative climate change solutions

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