

Beyond CRC

Exploring opportunities beyond regulatory commitments

If the introduction of the UK Government's Carbon Reduction Commitment (CRC) affects your organisation CarbonSense can help you manage and implement the requirements.

However, if you are willing to explore the opportunities beyond business as usual, then CarbonSense is the perfect partner to help you achieve those further aims.

Boundaries

By ignoring the wider scope of emissions the CRC disincentivises any exploration of the risks and opportunities that will inevitably shape your business as carbon becomes priced, energy security tightens, and new, business models are required.

Carbon Positive Aims

We take a more complete approach to analysing your organisation's emissions and carbon risks. This can lead to new and exciting insights into business. We provide:

- **Wider carbon audits:** more complete carbon audits that go beyond the requirements of CRC
- **Renewable energy analysis:** financial analysis & investment plans exploring new business models
- **Sphere of influence analysis:** understand which external stakeholders could bring the greatest low carbon benefits
- **Creative communications:** communicate your response to climate change and CRC to external parties using innovative visualisation and animation.



Over the last five years CarbonSense has become highly regarded as a proactive, independent and insightful voice in the field of climate change, carbon and sustainability. We help organisations become climate change leaders and also address and communicate about broader environmental and sustainability concerns.

We have provided strategic thinking, research, communication development, management engagement, training and related services for a wide range of organisations in the UK and Europe. Commercial clients have included TNT, HSBC, PepsiCo, BT, Thames Water, Nationwide, Telenor and Honda Formula One.

CarbonSense provided an insight into the way the business works that is completely new and valuable.

Trustee Company CEO, RailPen Investments

Contact

For more information on how CarbonSense can help you please contact Fraser Durham on 01626-777274 or fraser.durham@carbonsense.com

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creative climate change solutions