

# carbonsense solutions

JULY 2008

*As you can see in this newsletter, we speak at conferences and bring innovative employee engagement processes to clients as we did when we started CarbonSense five years ago. We are also continuing carbon strategy development, carbon footprinting and technical work for an array of clients in the UK and Europe – it's just that we can't always publicise that!* Peter Martin, Director, CarbonSense

If you can't see the pictures in this newsletter, you can download a pdf version [here](#)



## Ecological credit crunch

As the grip of the global credit crunch tightens, can we step back and learn from our mistakes in the financial markets? In a new and challenging paper, Fraser Durham applies his experience, gained advising global investment funds on derivative and alternative asset transactions. He says we need to develop a better understanding of how to approach the gathering 'ecological crunch'.

[more](#)

## Kick the carbon habit

CarbonSense helped bring a buzz to the offices of Nationwide, Lendlease and Levi Strauss on World Environment Day. As UN Secretary-General Ban Ki-moon said: "Whether you are an individual, an organisation, a business or a government, there are many steps you can take to reduce your carbon footprint." Films, pledges and balloons brought fun as well as serious messages on the theme of 'kick the carbon habit'.

[more](#)



## Carbon positive

Peter Martin spoke at the Climate South East climate change conference, bringing examples from business in Britain and Europe to demonstrate how behavioural change can be achieved. Antony Turner was a judge for the South West Carbon Positive Awards. Winners and runners up included Alastair Sawday Publishing, Good Energy, Nutshell Natural Paints, Bovey Climate Action, Dyson and The Limes Bed & Breakfast.

[more](#)

There are still places available on a course facilitated by CarbonSense at Schumacher College:  
SUSTAINABILITY AND LEADERSHIP – THE ORGANISATIONAL CHALLENGE  
with Allan Jones, Gaynor Coley, Nick Robins and Paul Dickinson.

For details see: <http://www.schumachercollege.org.uk/courses/the-organisational-challenge>

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