

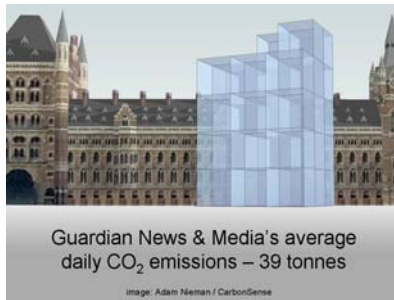
carbonsense solutions

JUNE 2009

Welcome to our June newsletter. We've been involved in many different activities recently - carbon audits, innovative carbon communication and strengthening our strategic Carbon Journey offering. We hope you enjoy our news below. Please feel free to contact us if you have any questions.

Fraser Durham, CarbonSense

If you can't see the pictures in this newsletter, you can download a pdf version [here](#)



Guardian communicating climate change

CarbonSense contributed to Guardian News & Media's Sustainability day for staff on 5th June. We presented on carbon literacy and 'carbon positive' business strategy. We also illustrated the emissions of different staff commuting choices. We created a striking visual image of GNM's daily CO₂ emissions set next to St Pancras station close to the GNM offices. To see how we can help your organisation see: [Visualising Carbon Emissions](#)

Railpen Investments - new and valuable insights

CarbonSense has just completed a carbon audit assessment for Railpen Investments, an investment management and pension administration business provided to the railway pension funds and its corporate trustee Railways Pension Trustee Company Limited. The Trustee Company CEO said we 'provided an insight into the way the business works that is completely new and valuable'. For more information on how we can help your organisation see: [Carbon Risk Analysis](#)



Carbon Journey

Since creating the Carbon Journey framework in 2005 we have helped many organisations develop a carbon strategy. The Carbon Journey can also be used by investors to evaluate corporate responses to the risks and opportunities associated with climate change. It can also be used to benchmark corporate performance. By combining process and targets, it helps planning, measuring results and avoiding false goals. For more information on how it can help your organisation see: [The Carbon Journey - an introduction](#)

STOP PRESS: We are currently scheduling Zero Carbon workshops. To gain insights into how to accelerate the Carbon Journey of your organisation, attend one of these one day events.

Email bepositive@carbonsense.com or call 01626 777274 now!

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