

NI 186: delivering results

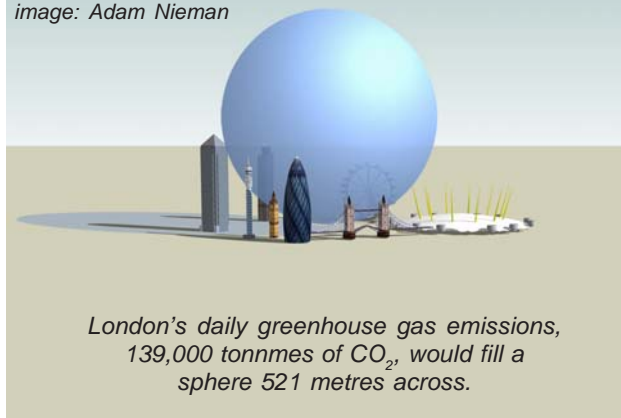
Climate change is *the* global issue of the 21st century, but most people are unaware of how their own actions can make a difference.

Local Authorities have a unique opportunity to influence households and businesses and the Local Government Performance Framework includes the climate change indicator NI 186: *Per capita reduction in CO₂ emissions in the local authority area.*

The scale of the challenge

NI 186 is a challenging indicator for local authorities as it relates to emissions outside their direct control. But it provides a metric to help individual households and businesses genuinely understand this issue at the local level. Forward thinking local authorities have adopted NI 186 as a local priority and are prepared to put resources into making measurable emissions reductions.

image: Adam Nieman



What will make NI186 work?

In order to make progress a number of different stakeholders will need to engage in, and agree to, the principles and process of emissions reduction. This will include elected members, executive management team and local stakeholder groups. All these will need to be fully informed of the issues, aware of the challenges and clear about the way they can play their part in making actions real.

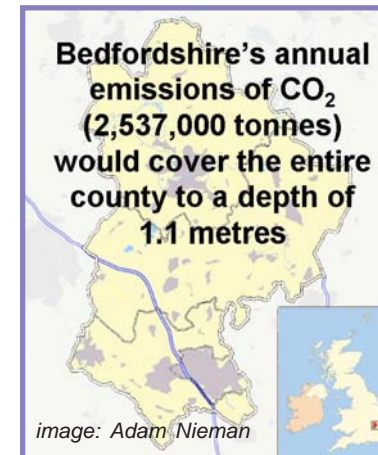
How can CarbonSense help?

Over the last six years CarbonSense has provided climate change-related strategic thinking, management engagement and communication assistance to a wide range of organisations in the UK and Europe including TNT, HSBC, PepsiCo, BT, Thames Water, Nationwide, Telenor and Honda Formula One. We have also worked with government departments, cultural institutions, charities and local authorities.

We are uniquely positioned to help make NI186 work within your local authority by providing one or all of the following services:

Engagement: workshops & film

We have many years of experience in planning and delivering climate change & carbon workshops for anyone – from senior managers / boards through to operational teams and local community groups. Our most recent innovation is to use film to find coherent ideas for change within your organisation, enhancing and supporting the implementation of low carbon strategies.



CarbonSense really helped delegates to visualise Bedfordshire's CO₂ emissions and made the impact of the work we are doing on NI 186 clearer.

I am definitely keen to work with Carbonsense again in the future on awareness events for staff and councillors

Stephen Mooring
Climate Change & Sustainability Officer
Bedfordshire County Council

Communication & visuals

Getting the message across to different stakeholder groups is a specialist task. We have found that providing strong visual presentation of carbon emissions is critical to success. We can advise on ways to turn data and numbers into compelling visuals that get real buy-in from different audiences.

In addition we are able to provide carbon audits, or assistance with the auditing process, as well as help with setting strategy. We have a powerful tool – the Carbon Journey that we have used to develop climate change strategies with leading corporations.

carbonsense
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